



Agency Appointment Application

Agency Information		Date:
Principal(s) Name(s)	** NODE ID	Phone No.
Name of Agency		Fax No.
Street Address		Cell No.
City	State	Tax ID No.
Mailing Address		County
City	State	Agency is: (check one) <input type="checkbox"/> Individual <input type="checkbox"/> Partnership <input type="checkbox"/> Corporation
Contact Name	Title	
Email Address(es):		
Years in business	List all other affiliated agencies and location:	
What is the overall written premium volume of your agency <input type="checkbox"/> < 500,000 <input type="checkbox"/> < 1 Million <input type="checkbox"/> 1 - 2 Million <input type="checkbox"/> 2 - 4 Million <input type="checkbox"/> > 4 Million		
Name of E & O Carrier and Policy Number (Attach Dec Page)		What % of your agency is personal lines vs. commercial? Personal = % Commercial = %

Company Data

STANDARD COMPANIES	Years with Co.	Annual Premium*	Loss Ratio*
1)			
2)			
3)			
4)			
5)			

*** Please Attach Supporting Documentation**

***NODE ID is assigned by LexisNexis, the third party vendor that Madison Mutual uses in order to access customer reports such as MVR and CLUE.*

Madison Mutual Production Commitment

Estimated number of new home applications per month?

Estimated number of new auto applications per month?

Estimated number of first year premium applications?

Do you have access to any of the above companies via a cluster-group arrangement? Yes No

In the past 5 years, have you had a company terminate your contract? Yes No

If yes, please explain:

How many new auto applications do you average per month? 1 - 5 5 - 10 10 - 15 15 - 20 > 20

How many new homeowner applications do you average per month? 1 - 5 5 - 10 10 - 15 15 - 20 > 20

Where does your auto and homeowner business originate?

	In-house auto transfer	%	Call-ins/Walk-ins	%
	Outside insured referrals	%	Car Dealership referrals	%

Services

Do you use a comparative rating company? Yes No If yes, which one?

Do you use an Agency Management System? Yes No If yes, which one?

Agency Personnel

Name	Licensed?	Producer	CSR
1)			
2)			
3)			
4)			
5)			
6)			
7)			
8)			
9)			
10)			

Additional Personnel Emails

Email Addresses
1)
2)
3)
4)
5)
6)
7)
8)
9)
10)

Background

Please provide a brief description of agency's history, business , and marketing approach in the space below.

Madison Mutual Insurance Company

222 E. Park St., Ste. 200 Edwardsville, IL 62025-1711